

Verona Chamber of Commerce
Ducks In A Row
SPONSOR COMMITMENT

Sponsor Information:

Name of Sponsor (Exactly as it should appear on promotional materials)

Contact Name

Contact Phone #

E-mail Address

Mailing Address

City/State/Zip

TYPE OF SPONSORSHIP:

- Platinum Duck -\$1000.00 (Limited to Two Sponsorships)
 Golden Duck - \$350.00
 Duck Patron \$150.00 - \$349.00
 Duck Friend \$ 10.00 - \$149.00

**Please mail the sponsor commitment form & the signed sponsor agreement form, with your check payable to:
Verona Chamber of Commerce, 624 Bloomfield Ave Verona, NJ 07044**

Location Request For Your Sponsored Duck: _____

Choice of location requests will be on a first-come, first-served basis by sponsorship level. Town officials will review all location requests before final approval can be granted.

Yes! *Ducks In A Row* will provide an artist.

No. I will provide my own artist.

Artist Name: _____

Artist Email/Phone #: _____

An Artist Application must be sent and completed by your artist. No ducks will be released without a completed and approved application.

For more Sponsorship Information, please contact:

Mario Verrico
Colleen Connell

mfverrico@yahoo.com
vintagealley5@aol.com

Purpose of this Agreement: Sponsors will provide funds as a donation (tax-deductible to the extent provided by law) to the Verona Chamber of Commerce through the *Ducks In A Row* project, by sponsoring a duck and/or purchasing a duck during the *Ducks In A Row* Auction Gala.

Ownership: The Verona Chamber of Commerce will own the ducks during the *Ducks In A Row* Public Art Exhibit. If a sponsor decides to pay the additional fee to purchase their duck, ownership will be transferred at the conclusion of the exhibit. All sponsored ducks will be auctioned to benefit the Verona Park Conservancy & a Verona High School Scholarship.

Financial Consideration: The cost to sponsor one duck is either \$350.00 or \$1000.00. The sponsorship benefits are specified in the Sponsorship Opportunities page attached hereto.

Painting of the Ducks: Sponsors may select from duck designs submitted to and approved by the Artist Selection Committee, or sponsors may commission their own artist, who must submit designs for approval to the Artist Selection Committee. *Ducks In A Row* designs must be appropriate for family viewing. Designs that include political, sexual, racial, religious and commercial messages are not acceptable. Blatant or direct advertising and use of corporate logos in the *Ducks In A Row* design is prohibited. Content that may hurt, ridicule or persecute a third party or group is also prohibited.

Placement: The *Ducks In A Row* Planning Committee will determine the placement locations of the ducks. Sponsors may put in a request as to the location of their duck. We assume most business sponsored ducks will be placed in the business location. Town officials need to review and approve all public locations requests before placement can be authorized.

Installation/Transportation: The *Ducks In A Row* Planning Committee will be responsible for transporting the ducks to the various specified locations throughout this event to the various display locations. This includes moving the fiberglass duck from the storage facility to the artist's workplace and then back to the storage facility prior to the preview party and installation of the ducks.

Copyright and Usage: Ownership of any copyright or use of any likeness of any duck will reside with the *Ducks In A Row* Planning Committee. *Ducks In A Row* will have the right to photograph, videotape or record the image of any duck during the production or during the Exhibit and Auctions and to use any of those materials relating to the Ducks for promotion, publicity, commercial, retail or other purposes deemed appropriate by the *Ducks In A Row* Committee. Such rights will continue after the transfer of ownership of the Ducks.

Liability, Care and Maintenance: *Ducks In A Row* will assume responsibility for theft or damage to any duck. *Ducks In A Row* will obtain liability insurance for the period of time covering the event.

Cancellation: *Ducks In A Row* reserves the right to cancel the exhibit in the event that there are insufficient sponsor funds such that the costs of the event will not be covered or so minimally covered as to negatively impact the purpose of the exhibit. In case of cancellation, all sponsor payments for the ducks will be refunded. *Ducks In A Row* will not be required to produce or deliver the ducks and sponsors will not be entitled to any other compensation.

Signature and Agreement:

I hereby acknowledge that I have read and agree to the terms of sponsorship as outlined above regarding this event.

Sponsor Name

Signature

Date